

GONDOLIER GAZETTE

The monthly Grand Canal Shoppes publication for mall merchants



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Skyart

How'd they do that? Many people ask how the sky was made here at the Grand Canal Shoppes. It looks so beautiful, so real ... With weather conditions outside not always so favorable - high winds and high temperatures could make outdoor shopping a very unpleasant experience. To create an open-air feeling in a controlled environment we have a "canopy of sky" created by Karen Kristin and her company, Skyart. Karen, along with Chara Nelson did all the design concepts and directing overview. It also took four "cloud finishers", two lay-in artists and one paint mixer - a total of nine people - 80 days to do the complete sky. Those were 11 hour night shifts, starting between 5-7pm, with a break for dinner. Karen said it was a total team effort, and she thinks it's her best work ever. With directors on the floor using laser lights and radios to guide painters on 80 foot booms, they created that magnificent sky! The sky in St. Mark's Square alone is 50,000 square feet, with one large cloud 120 feet long! The entire sky of the mall is 105,000 square feet, and they used between four to seven hundred gallons of paint just on the clouds - not including the blue background. They used a total of about 21 colors of paint applied by airless sprayers, dot guns to do the sky blend, quart and pint capacity airguns, and airbrushes to do the edges of the clouds. Karen said she wears a neckbrace while she works, and the whole crew gets massages every couple of weeks! There were days that it was 127 degrees here in the mall, and they put ice in plastic bags under their painting hats to try to keep cool! Then in November, the winds blew hard through the corridors. Despite these difficult conditions, and with much hard work and pride, they successfully completed our sky in December of 1998. Karen says "It's important to look good from every angle". What an understatement!

Breakfast at 7

The Mall common areas are now open for public access starting at 7am (7 days a week). This change will accommodate breakfast service to conventioners. This new time does NOT change our current Mall hours of operation, which are Sunday through Thursday 10am to 11pm and Friday and Saturday 10am to 12 Midnight.



Call Rita

To update our Marketing Contact List or to sign up for Venetian Orientation - call Rita Racana at 414-4525.

Managing Editor, Creative Director, Project Editor, Art Director, Copy Chief, Research Editor, Production Coordinator... *Holique Renter*

Monday Night Football!

Starting Monday July 31st, the Venetian will team up with the Grand Canal Shoppes hosting KTNV-ABC Channel 13's "Monday Night Quarterback" every Monday night during football season - live from St. Mark's Square. This show, with Mario Diaz and Cam Liu, is hosted by Ron Furell and airs right after the game. This is a great opportunity for promotional giveaways during the show as well as other ideas we have brewing to showcase the entire property. And that means YOUR store or restaurant! The first show will be set up on the bridge by DAVIDOFF, and after that they will be set up in St. Mark's Square. The show, which is approximately one hour depending on the length of the game, has earned excellent ratings and is in its fourth year. This is a huge opportunity for us, and we think it will be very exciting. We would love to hear your ideas and highly encourage your participation! We need sponsors and stores to provide apparel for the hosts too. If you're interested, call Preferred Public Relations at 254-5704 or Rita Racana at 414-4525. This is a great score for us all!



USA Today ranks Melinda as one of the top three magicians in the world, and now she's appearing right here at C2K! Melinda is the first and only woman to ever star in her very own primetime TV special, "Disney's Melinda, First Lady of Magic". She's the "Number 1 Female Magician in History". Her show is a multi-million dollar production with awesome illusions, the newest music and choreography, and spectacular lighting and pyrotechnics. Melinda headlined her own show for 9 years here in Las Vegas and appeared in other venues all over the country and Canada. She has received numerous awards, and the critics rave about her. So, don't miss this one! Melinda appears Monday, Tuesday, Thursday & Fridays at 6:30pm and Saturday & Sunday at 3:00pm. Wednesdays are dark. For more information, call the C2K Box Office at 948-2000.